

## CHAPTER 7: SELF-INTERESTED ALTRUISM AND GENERALIZED RECIPROCITY

1. Duc de La Rochefoucauld, François, *Reflections; Or Sentences and Moral Maxims*, trans. Bund and Friswell, Echo Library, 2007, Maxim 85, pp. 34–35.
2. Interviews given to the *Monde des religions*. Statements gathered by Frédéric Lenoir and Karine Papillaud, 2007.
3. Jacques Attali, interview on 20minutes.fr, November 19, 2006.
4. Kolm, S.-C., *La bonne économie*, PUF, 1984 p. 191.
5. André Comte-Sponville, conversations during an evening organized by Christophe and Pauline André.
6. Darwin, Charles, *Descent of Man*, *op. cit.*, online: [http://www.infidels.org/library/historical/charles\\_darwin/descent\\_of\\_man/chapter\\_04.html](http://www.infidels.org/library/historical/charles_darwin/descent_of_man/chapter_04.html)
7. Wilkinson, G. S. Reciprocal altruism in bats and other mammals. *Ethology and Sociobiology*, 9(2–4), 1988, pp. 85–100.
8. I am grateful to Danielle Follmi for providing me with this information.
9. Ref. <http://www.scribd.com/doc/16567239/The-Inca-From-Village-to-Empire>
10. Turnbull, Colin M., *The Mountain People*, Simon & Schuster, 1972, p. 146.
11. The various forms of gift exchange ritual in traditional societies have given rise to countless studies. See especially Mauss, M., *Essai sur le don: Forme et raison de l'échange dans les sociétés archaïques*, PUF, 2007, as well as the preface by Florence Weber.
12. Paul Ekman, personal communication, 2009. In 1972, Ekman worked as an anthropologist in a Papuan tribe in New Guinea, where he studied the facial expression of emotions.
13. Kolm, Serge-Christophe (1984), *op. cit.*, p. 11. I am grateful to S.-C. Kolm for having had the kindness to meet me and share his work with me. Serge-Christophe Kolm was Director of the CSERA (Center for

Socio-Economic Research and Analysis), and professor at Harvard and Stanford.

14. Kolm, S.-C. (1984), *op. cit.*, p. 56.